APPENDIX A

BRIDGEND REPLACEMENT LOCAL DEVELOPMENT PLAN (LDP) 2018-2033 TECHNICAL REPORT 1: DRAFT VISION & OBJECTIVES

1. PURPOSE OF THE REPORT

1.1 To report the draft vision and objectives for the Replacement LDP (2018-2033).

2. INTRODUCTION

2.1 In order to tackle key issues and guide and manage future development, the existing LDP identified a clear vision of what the County Borough should look like in 2021 and the objectives to deliver that vision. Therefore, as part of the LDP review process its vision and objectives need to be revisited to ensure they remain relevant to local needs and aspirations up to 2033 (2033 is the Replacement LDP expiry date).

3. VISION

- 3.1 Background Context: Existing LDP Vision (2013-2021)
- 3.2 In order to tackle key issues and guide and manage future development the existing LDP identified a clear vision of what the County Borough should look like in 2021. Therefore as part of the review process this needs to be revisited to ensure it remains relevant to local needs and aspirations. The existing LDP Vision was developed through stakeholder engagement and informed by a range of key strategies including the Bridgend Community Strategy. It states that:
- 3.3 By 2021, Bridgend County Borough will be transformed to become a sustainable, safe, healthy and inclusive network of communities comprising strong, interdependent and connected settlements that can offer opportunities, an improved quality of life and environment for all people living, working, visiting and relaxing in the area. The catalysts for this transformation will be:
 - a successful regional employment, commercial and service centre in Bridgend;
 - a vibrant waterfront and tourist destination in Porthcawl;
 - a revitalised Maesteg;
 - a realisation of the strategic potential of the Valleys Gateway; and
 - · thriving Valley communities.
- 3.4 In 2013 the Community Strategy was replaced by the Single Integrated Plan (SIP): 'Bridgend County Together' replacing four previous statutory plans:
 - Community Strategy;
 - Social Care and Well Being Plan;
 - Children and Young People's Plan; and
 - Community Safety Plan.

- 3.5 The SIP identified the following priority areas:
 - People in Bridgend County are healthier;
 - People in Bridgend County are engaged and empowered to achieve their full potential;
 - People in in Bridgend County benefit from a stronger and more prosperous economy; and
 - Bridgend County is a great place to live, work and visit.
- 3.6 The SIP has been replaced by a Local Well Being Plan which is a requirement of the Well Being of Future Generations Act (2015). The Well Being and Future Generations Act established Public Service Boards for each local authority area in Wales who must improve the economic, social environmental and cultural well-being of its area by working to achieve the well-being goals. As part of its responsibility the Bridgend PSB has produced a well-being assessment which assesses the state of economic, social, environmental and cultural well-being in Bridgend. The LWBP objectives are set out below:
 - Objective 1 Best Start in Life;
 - Objective 2 Support Communities in Bridgend to be safe and cohesive;
 - Objective 3 Reduce Social and Economic Inequalities; and
 - Objective 4 Healthy Choices in a Healthy Environment.

3.7 Replacement LDP Draft Vision (2018-2033)

- 3.8 It is important to reiterate that the existing LDP has been broadly successful and delivered many significant benefits for the residents of the County Borough. Therefore, it is considered logical to build upon and update the existing LDP vision to ensure it complements the LWBP and expresses in land use terms, those elements of the LWBP that relate to the development and use of land. However, it is important to recognise that the LDP cannot deliver all of the local wellbeing outcomes as many issues will extend beyond the direct influence of 'land-use planning'. Nevertheless, the LDP will contribute towards creating the right conditions to support their delivery.
- 3.9 The draft LDP vision is set out below and incorporates the 4 LWBP objectives (highlighted in *blue text*).
- 3.10 Bridgend County Borough will continue to be transformed to become a sustainable, safe, healthy and inclusive network of communities comprising strong, interdependent, connected and cohesive settlements that can offer people:
 - the best start in life by providing effective learning environments to secure the best possible outcomes for learners;
 - provide opportunities to reduce social and economic inequalities; and
 - an improved quality of life and a healthy environment for all people living, working, visiting and relaxing in the area.

4. OBJECTIVES

- 4.1 Background Context: Existing LDP Objectives (2013-2021)
- 4.2 The existing LDP Vision is delivered through 4 Strategic Objectives and 23 specific objectives which seek to address the national, regional and local issues facing the County Borough. These four strategic objectives are at the centre of the LDP: They are: To produce high quality sustainable places; To protect and enhance the environment; To spread prosperity and opportunity through regeneration; and To create safe, healthy and inclusive communities.
- 4.3 Replacement LDP Draft Objectives (2018-2033)
- 4.4 It is necessary that the Replacement LDP objectives reflect the goals and objectives of the Future Wellbeing of Future Generations Act and the Local Wellbeing Plan. The existing Local Development Plan was developed in the context of a Strategic Environmental Assessment incorporating a Sustainability Appraisal, and as such the existing plan broadly aligns with the Wellbeing goals of the Well-being of Future Generations Act (Act) 2015 (FWBG). Further to this, the LDP Review Report (endorsed by Council on 20th June 2018) included an 'assessment of compatibility' of the existing LDP objectives against the Future Wellbeing of Future Generations Act goals. This assessment concluded that the existing 4 Strategic LDP Objectives (and 23 specific objectives) already make a significant contribution to achieving a range of Well Being goals which is considered hugely positive. However, the LDP review process presents an opportunity to further refine the objectives to ensure the replacement plan continues to make a significant contribution towards creating the right conditions to support the delivery of the FWBG Act and the Local Wellbeing goals and objectives.
- 4.5 Special consideration also needs to be given to Planning Policy Wales (Welsh Government's national planning policy) which has recently been redrafted to emphasise the importance of the Well-being of Future Generations (Wales) Act, Environment Act and Active Travel Act. Planning Policy Wales is now based upon the following topic areas which will provide the basis for restructuring the Replacement LDP:
 - Placemaking;
 - Active and Social Places:
 - Productive and Enterprising Places; and
 - Distinctive and Natural Places.
- 4.6 The revised LDP Vision shall be delivered through **4 redrafted Strategic Objectives** and which seek to reflect updated national policy and legislation and address the local issues and facing the County Borough. These four draft strategic objectives are central to the Replacement LDP: They are:
 - SP1 To Produce High Quality Sustainable Places (Placemaking).
 - SP2 To create active, healthy, cohesive and social communities.
 - SP3 To create Productive and Enterprising Places.
 - SP4 To Protect and enhance our Distinctive and Natural Places.

- 4.7 In addition 25 specific objectives (set out in the tables below) have been formulated to create the right conditions to address the various social, cultural, environmental and economic well-being outcomes. It is also important to note that future LDP policies will be cross-cutting in their nature and will cross-reference to the goals and objectives of the FWBG Act and Local Well-being Plan. The draft vision and objectives will continually be refined during the review process based on stakeholder engagement and the outcomes of a refreshed evidence base.
- 4.8 **Note:** the 'assessment of compatibility' of the Replacement LDP objectives against the Local Well Being Plan goals and objectives is currently being undertaken.

Replacement LDP – Draft Objectives

Produce High Quality Sustainable Places (Placemaking)

						F	WBG		L	WBP			
	Replacement LDP Objective	Replacement LDP Objective Comment	A prosperous Wales	A resilient Wales	A Healthier Wales	A more Equal Wales	A Wales of Cohesive Communities	A Wales of Vibrant Culture & Thriving Welsh Language	A Globally Responsible Wales	Best Start in Life	Support communities in Bridgend to be safe and cohesive	Reduce social and economic inequalities	Healthy choices in a healthy environment
SP1	Produce High Quality Sustainable Places (Placemaking).	Existing strategic Policy 1 updated to reflect the importance of 'placemaking'											
1a	To promote Bridgend as the key principal settlement of the County Borough where major employment, commercial and residential development is focused.	Existing objective (1a) - no revision considered necessary.											
1b	Develop a strategic hub in the northern part of the County Borough of Bridgend, focusing on employments sites, energy projects, residential developments, tourism and culture.	New objective to reflect the Valleys Task Force aspirations to deliver a strategic hub in the northern part of the County Borough of Bridgend.											
1c	To revitalise Maesteg by recognising its role as the principal settlement serving the Llynfi Valley which has the potential capacity and infrastructure to accommodate future growth.	Existing objective (1b) – no revision considered necessary.											
1d	To realise the potential of Porthcawl as a premier seaside and tourist destination which capitalises on the regeneration of its waterfront.	Existing objective (1c) – no revision considered necessary.											
1e	To promote sustainable and attractive valley settlements with improved access to jobs and services.	Existing objective (1e) – no revision considered necessary.											
1f	To recognise the strategic potential of Pencoed within the wider Cardiff Capital Region.	New objective – that identifies Pencoed as an area that can accommodate sustainable growth in recognition of its strategic location on the M4 and South Wales Main Line, served by the Swansea to Cardiff regional train service.											

To create active, healthy, cohesive and social communities

									LWBP				
	Replacement LDP Objective	Comment	A prosperous Wales	A resilient Wales	A Healthier Wales	A more Equal Wales	A Wales of Cohesive Communities	A Wales of Vibrant Culture & Thriving Welsh Language	A Globally Responsible Wales	Best Start in Life			Healthy choices in a healthy environment
SP2	To create active, healthy, cohesive and social communities.	Existing strategic Policy 4 updated to reflect national planning policy and Bridgend's Local Wellbeing Plan.											
2a	To provide a land use framework that recognises the needs of deprived areas within the County Borough, which affords those communities the opportunities to tackle the sources of their deprivation.	Existing objective (4a) – no revision considered necessary.											
2b	To ensure that there is equality of access to community services for all sectors of the community, addressing the particular needs of children the young, families, older people and the less able.	Existing objective (4b) revised to emphasise LWBP.											
2c	To deliver the level and type of residential development to meet the identified needs of the County Borough ensuring that a significant proportion is affordable and accessible to all.	Existing objective (4c) – no revision considered necessary.											
2d	To enable Bridgend Town to become an attractive and successful regional retail and commercial destination within the Cardiff Capital Region which also meets the needs of its catchment.	Existing objective (3e) updated to recognise Bridgend's role in the wider Cardiff Capital Region. Objective categorised in this theme to reflect PPW.											
2e	To support viable town and district centres in the County Borough which are attractive and economically successful.	Existing objective (3f) – no revision considered necessary. Objective categorised in this theme to reflect PPW.											
2f	To protect and promote the role of smaller shopping centres and freestanding local shops in the County Borough.	Existing objective (3g) – no revision considered necessary. Objective categorised in this theme to reflect PPW.											
2g	To provide for the required quantity and range of accessible education , leisure, recreational, health, social and community facilities throughout the County Borough.	Existing objective (4d) – updated to make reference to 'education'. BCBC recognise the importance of offering people the best start in life by providing effective learning environments to secure the best possible outcomes for learners.											
2h	Promote accessibility for all by supporting the Transport Hierarchy (set out in PPW) that prioritises walking and cycling (Active Travel), then public transport and finally motor vehicles.	New objective – to emphasise the importance of the Transport Hierarchy identified in national planning policy (PPW).											

2 <i>i</i>	New development should be located and designed in accordance with this hierarchy to prioritise the use of sustainable transport, reduce related airborne pollution, reduce the need to travel and reduce the dependency on private vehicles.	New objective – to emphasise the importance of the Transport Hierarchy identified in national planning policy (PPW).					
2j	To reduce traffic growth, congestion and commuting levels whilst promoting the safe and efficient use of the transport network.	Existing objective (1f) – no revision considered necessary. Objective categorised in this theme to reflect PPW.					
2k	To support integrated transport solutions and measures that will encourage modal shift to more sustainable forms of transport for people and freight.	Existing objective (1g) – no revision considered necessary. Objective categorised in this theme to reflect PPW.					
21	To support integrated transport solutions and measures that will encourage modal shift to more sustainable forms of transport for people and freight.	Existing objective (1g) – no revision considered necessary. Objective categorised in this theme to reflect PPW.					
2m	To ensure that new development helps deliver Active Travel routes in the County Borough.	New objective that reflects the Active Travel Act.					
2n	New development where appropriate to contribute to the delivery of the Council's Integrated Network Map.	New objective that reflects the Active Travel Act.					
20	Create walkable neighbourhoods, where a range of facilities are within walking distance of most residents, and the streets are safe, comfortable and enjoyable to walk and cycle.	New objective that reflects the Active Travel Act and importance of promoting 'placemaking' principles.					
2р	Promote new development that is designed to minimise the impact of transport emissions through the implementation of new technology, including provision of infrastructure that supports the use of Ultra Low Emission Vehicles (ULEVs).	New objective to reflect PPW aspirations to minimise transport emissions.					

To create Productive and Enterprising Places.

				FWBG						LWBP					
	Replacement LDP Objective	Comment	A prosperous Wales	A resilient Wales	A Healthier Wales	A more Equal Wales	A Wales of Cohesive Communities	A Wales of Vibrant Culture & Thriving Welsh Language	A Globally Responsible Wales	Best Start in Life	Support communities in Bridgend to be safe and cohesive	Reduce social and economic inequalities	Healthy choices in a healthy environment		
SP3	To create Productive and Enterprising Places.	Existing strategic Policy 3 updated to reflect national planning policy.													
За	To build a more diverse, dynamic and self-reliant economy and business environment.	Existing objective (3a) – no revision considered necessary. Objective categorised in this theme to reflect PPW.													
3b	To provide a realistic level and variety of employment land to facilitate the delivery of high quality workspaces and job opportunities.	Existing objective (4b) – no revision considered necessary. Objective categorised in this theme to reflect PPW.													
3c	Deliver a balanced portfolio of new and modern employment buildings with a focus on SMEs and start-up businesses.	New objective.													
3d	Provide effective learning environments to secure the best possible outcomes for learners.	New objective to reflect the importance this authority places on delivering the best possible education facilities.													
3e	Promote and support the refurbishment of existing employment floorspace.	New objective.													
3f	Develop a commercial and education cluster around Bridgend train station with a focus on commerce and education.	New objective to reflect the importance this authority places on delivering the best possible education facilities.													
3g	To bring the benefits of regeneration to the valley communities by directing new development to those areas at a scale which acknowledges their geographical constraints and infrastructure capacity.	Existing objective (3c) – no revision considered necessary. Objective categorised in this theme to reflect PPW.													
3h	Develop a strong rural economy to support sustainable and vibrant rural communities in particular recognising the role leisure and tourism.	New objective – to reflect national planning policy and the importance of developing a strong rural economy.													
3 <i>i</i>	Support transport infrastructure and facilitate necessary improvements and development to support the growth aspirations of the CCR.	New objective – to reflect the importance of delivering transport infrastructure.													
<i>3j</i>	Promote good, reliable and fast communication networks and its associated infrastructure.	New objective to recognise the importance of high quality communication networks for the local economy and to reflect the aims of PPW.													
3k	To contribute towards the energy needs of Wales with a focus on the promotion of renewable and low carbon energy.	Existing objective (2e) redrafted to reflect PPW and Bridgend Local Area Energy Strategy; and													

		to emphasise the importance of low carbon energy.						
31	Encourage and support new development that promotes the 'Energy Hierarchy for Planning'.	New objective – reflects PPW and the importance of promoting an energy hierarchy.						
3m	To meet the Council's regional and local commitments for mineral resources, waste management and waste disposal.	Existing objective (2d) – no revision considered necessary.						
3n	Promote the circular economy and make the best use of material resources.	New objective to recognise the importance of promoting the 'circular economy' and to reflect the aims of PPW.						
30	Follow the priority order of the waste hierarchy in waste prevention and management – Prevention, Re-use, Recycling, Treatment, Recovery and Disposal.	promoting the 'waste hierarchy' and to reflect						

To Protect and enhance our Distinctive and Natural Places

						F	-WBG	LWBP					
	Replacement LDP Objective	Comment	A prosperous Wales	A resilient Wales	A Healthier Wales	A more Equal Wales	A Wales of Cohesive Communities	A Wales of Vibrant Culture & Thriving Welsh Language	A Globally Responsible Wales	Best Start in Life	Support communities in Bridgend to be safe and cohesive	Reduce social and economic inequalities	Healthy choices in a healthy environment
SP4	To Protect and enhance our Distinctive and Natural Places.	Existing strategic Policy 2 updated to reflect national planning policy.											
4a	To promote, conserve and enhance the natural, historic and built environment of the County Borough.	Existing objective (2a) – no revision considered necessary.											
4b	To safeguard the quality of water, air and soil and tackle all sources of pollution.	Existing objective (2b) – no revision considered necessary.											
4c	Contribute to achieving a healthier Wales by aiming to reduce average population exposure to air and noise pollution.	New objective that reflects PPW which recognises that there are no safe limits of airborne pollution, that the planning system can be a positive way of reducing average levels of pollution. Noise and air pollution often arise from the same sources and can be addressed together.											
4d	Ensure adequate water supply, sewerage and drainage infrastructure (including Sustainable Drainage Systems).	New objective to ensure appropriate infrastructure to support new development and recognising the importance of Sustainable Drainage Systems in all new development proposals to ensure surface water is managed close to or at source.											
4e	Promote multi-functional green infrastructure with an emphasis on its integration with existing and new development.	New objective – to emphasise the importance of delivering high quality green infrastructure to maximise health and well-being of communities and the environment.											
4f	To manage development in order to avoid or minimise the risk and fear of flooding and enable and improve the functionality of floodplains.	Existing objective (2c) – no revision considered necessary.											

Jonathan Parsons

Group Manager – Planning and Development

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Contact Officer: Richard Matthams -Development Planning Manager

Telephone:(01656) 643162

E-mail:richard.matthams@bridgend.gov.uk